5 St. John's Lane
London EC1M 4BH
England
Tel: +44 (0)20 7549 2839/40
www.rurelec.com

15 September 2021

Dear Shareholder,

Notification of Annual General Meeting

I am pleased to invite you to the Annual General Meeting ("AGM") of Rurelec PLC (the "Company") to be held at 5 St. John's Lane, London, England, EC1M 4BH **at 11.00 a.m. on 14 October 2021**.

At the time of writing, the Company understands that legal restrictions on social contact arising from the Covid-19 pandemic have been largely lifted. However, the public is being urged to exercise caution and an increase in infections is possible over the next month. During this time, whilst the Company is not expecting to be legally restricted in terms of attendance and safety measures at the AGM, the health of the Company's board (the "Board") and staff, shareholders and other users of the offices is paramount. Accordingly, the Board urges shareholders to consider whether travelling to and attending the AGM is necessary in the circumstances. In any event, attendees will be required to wear face coverings and maximise distances between themselves and other attendees. To further reduce transmission risk at the AGM, there will be no refreshments and no "mingling" with the Board. The Company will provide an update via RNS should any attendance arrangements need to be altered in advance of the AGM.

Notice of Availability

You can now access the 2020 Report and Accounts and the Notice of the 2021 AGM via the internet at: www.rurelec.com/investors/reporting-and-presentations.

Each resolution at the AGM will be proposed and voted on separately. These resolutions are an important part of the governance of the Company and you are in the circumstances, strongly encouraged to vote by proxy which will enable you to participate in the meeting as you may not be able to attend the meeting in person.

Recommendation

Your Directors believe that the proposed resolutions are in the best interests of the Company and its shareholders as a whole and unanimously recommend that you vote in favour of each of the proposed resolutions.

Exercising your shareholder rights

You are entitled to appoint another person as your proxy to exercise all or any of your rights to attend, speak and vote at the meeting. You may appoint more than one proxy in relation to the meeting, provided that each proxy is appointed to exercise the rights attached to a different share or shares held by you. A proxy does not need to be a shareholder of the Company. In the circumstances, you are strongly encouraged to vote by proxy which will enable you to participate in the meeting by voting on the Resolutions set out in this Notice without attending the meeting in person.

Form of Proxy

You will not receive a form of proxy for the 2021 AGM in the post. Instead, you will receive instructions to enable you to vote electronically via www.signalshares.com . Instructions on how to register are within the explanatory notes within the notice of AGM. You are strongly encouraged to appoint the chair of the AGM as proxies (other than the chair of the meeting).

Questions

You have the right to ask questions at the AGM. The Company must cause to be answered any such question relating to the business being dealt with at the meeting but no such answer need be given if (a) to do so would interfere unduly with the preparation for the meeting or involve the disclosure of confidential information, (b) the answer has already been given on a website in the form of an answer to a question, or (c) it is undesirable in the interests of the Company or the good order of the meeting that the question be answered.

You can contact me by email: mbravo@rurelec.com or in writing at: Rurelec PLC, 5 St. John's Lane, London, EC1M 4BH, UK.

Yours faithfully,

Maria Bravo Quiterio
Company Secretary